

PUBLISHING

GUIDE

Content Management& Publishing Services

- Books/eBooks
- Academic/Research News
- eMagazines/Science Blogs
- Online/In-person Education
- Writing/Editing/Publishing

www.imaqpress.com/services



PUBLISHING

Publishing & Technology Management Group

- Canadian ISBN/ISSN
- Professional Editing
- Award Winning Group
- World-wide Distribution
- 1-99% Royalty Packages





Publishing eBooks

Publishing eBooks on international leading platforms is the most cost-effective approach to share your knowledge about a topic or an imaginary story about a regional myth or transform your university thesis into an eBook in days.

Why eBooks?

Now a days, it's the internet era and about 60% of global population is using internet. With the revolution of smart phones, now almost all internet users use their phones to read and share contents with others. There are hundreds of millions of ebooks reader on Amazon kindle, google books, apple books and other leading platforms. All you need is to get professional editing, publishing and distribution assistance by an international publisher. IMAQPRESS as a reputed digital publisher of Manitoba, Canada is providing all the services required to bring your dreams true at very cheapest rates.

eBooks Publishing Packages

Package A All-in-One Services

2999 CAD

- -Script Analysis
- -Technical & Story Editing
- -Front/Back Cover Designs
- -Layout Designing
- -Pre-publishing Proofreading
- -Publishing & Distribution

Package B

Analysis/Editing
Services

1999 CAD

- -Script Analysis
- -Technical & Story Editing
- -Consultancy to Self Publish

Package C

Publishing/ Distribution Services

999 CAD

- -Copy Editing Only
- -Pre-publishing Proofreading
- -Publishing & Distribution Services

*50% discount for 50% royalty

**A Standard eBook is composed of maximum

99 pages with maximum 9000 words

Publishing Research & Academic News

News are to present the updates on a research project, scientific achievements or an important event. News can also present the current or future happenings of an institute or related to the valuable events. Dedicated news platforms are usually having high traffic of audience looking for platform specific events.

MYResearchNews.com

MY Research News is an online platform to manage your research news. As a partner of IMAQ Technologies Inc. & IMAQPRESS, myresearchnews.com is aimed to globalize your published research works for higher citations and scientific reputation all over the world.

Academicinsight.ca

If you are an academic member and have some achievements which you wanted to share with the world or you are organizing events and wanted to get the attention of global audience, Academic Insight is a platform to share your achievements or events details.

Research/Academic News Publishing Packages

Package A1 Writing/Editing/ Publishing/Sharing

199 CAD / News

- -News writing/editing
- -News publishing on
- -myresearchnews.com
- -Sharing on Social Media

Package A2 Editing/Publishing

99 CAD / News

-News editing (10%)

News publishing on myresearchnews.com

Package B1
Writing/Editing/
Publishing/Sharing

149 CAD / News

-News writing/editing

-News publishing on academicinsight.ca

-Sharing on Social Media

Package B2 Editing/Publishing

49 CAD / News

- -News editing (10%)
- -News publishing on academicinsight.ca

*for packages A1 & B1, you just have to provide your published research paper or your achievement or event details along with your CV.

Publishing Blog/Magazine + Contents

Contents are known as playing the kingship role for every brand (individual/business) as it's the content which attracts loyal and dedicated customers for every brand in the global market.

Personal Blogs

MY Research News is an online platform to manage your research news. As a partner of IMAQ Technologies Inc. & IMAQPRESS, myresearchnews.com is aimed to globalize your published research works for higher citations and scientific reputation all over the world.

News or Contents Based Websites / Blogs

If you are an academic member and have some achievements which you wanted to share with the world or you are organizing events and wanted to get the attention of global audience, Academic Insight is a platform to share your achievements or events details.

Blog/Magazine + Contents Packages

Package A -Content Management [3000 CAD]

- Highly customized
 SEO contents
- 100 Unique contents
- 50 News related

Package B -WebDev & Content Management [4999 CAD]

- Package A included
- Basic SSD hosting(3GB hard + unlimited bandwidth)
- 15-20 pages website (wordpress + photoshoped)
- 50 CAD / standard page (additional)

* 50 CAD / additional contents for all packages

Writing/Editing/Publishing (WEP)

Scientific Writing

Learning scientific writing is as significant skill as doing science in lab. Writing helps you to bring your achievements and ideas on paper to be read and discussed by others.

Professional Editing

Professional editing is a process of rigorous checking and improving the quality of written contents by professional experts of every discipline.

Publishing & Visibility

Publishing and post-publishing process is the last step in science and research management for global visibility of scientific achievements and innovative ideas.

WEP Educational/Consultancy Services

Educational Services

- 1. Individual online classes 35\$/hr
- 2. Individual in-person classes 45\$/hr
- 3. Group of 10 (in-persons) classes 200\$/hr
- 4. Seminars/Workshops 500\$/4 hr
- 5. Long term institutional courses negotiable

Consultancy Services

- 1. Writing/Editing assistance 50\$/hr
- 2. Writing contents 100\$/ post (350 words)
- 3. Professional editing 50\$/250 words
- 4. Publishing/post publishing assistance 50\$/hr
- Website/Magazine/Journal consultancy negotiable

Organizing a Scientific/Technology / Entrepreneurship Event

Scientific/Technology/Entrepreneurship events are important for an academic institute, a technology based corporation or an NGO working on a biological or science related social issue. These events are to gather like-minded people including students, researchers, policy makers, entrepreneurs, investors from colleges, universities, municipalities, government and financial groups respectively.

These events could act as the basic platforms for discussion, sharing-knowledge, presenting innovative ideas, team networking or crowdfunding to enhance the quality of research, develop products or technologies, proper implementation of policies and raise funding. Internationalization of these events helps to access the global market and reach the global audience.

Services to Organize an Event (as Secretariat Consultant*)

[9999 CAD]

- 1. Choosing an internationalisable name
- 2. Drawing the sections of agenda program
- 3. Choosing and reserving a domain name for website
- 4. Planning the webhost and emailing Platforms
- 5. Development of CMS based (multi-pages) website
- 6. Producing contents (>75) for digital advertisement and marketing
- 7. Listing the possible invited speakers around the world
- 8. Emails to invite and discuss the event agenda
- 9. Inviting the possible speakers and presenters
- 10. Listing the possible partners & sponsors
- 11. Communications for partnerships & sponsorships
- 12. Call for submissions (papers/Ideas/expression of interests)
- 13. Planning and strategies to evaluate the submissions
- 14. Listing and inviting the reviewer board
- 15. Finalizing the agenda for event day
- 16. Advising the organizing committee on event day

*IMAQPRESS offer expertise to act as a secretariat of event (pre-event activities) and is not the organizer of an event (event day activities).

Research & Development Content Support Services

Research and Development is the vital department of every academic or corporate group focusing on the innovation and strategic planning. Most of the group focus on the production and quality control units in their R/D departments and ignore the values of content in marketing, branding and internationalization of their products or services.

IMAQPRESS as the expert of content management services could be the R/D content support services partner for any academic or corporate group. IMAQ team could be a strategic advisor creating evaluation checklists and regular monitoring of any product/services development. Within a little span of time of three months, we will help you to identify the ignored points and vital negligences in the development, commercialization and internationalization of products/services.

R/D Content Support Services Consultancy (1-3 brands only)

[12000 CAD]

- 1. Preparing a general report of brands
- 2. Analysis on internationalisability of brands
- 3. Critical analysis of branding strategies
- 4. Choosing and reserving a domain name for every brand of group
- 5. Planning the webhost and emailing Platforms
- 6. Development of CMS based (multi-pages) website
- 7. Producing contents (>75) for every brand
- 8. Creation of related customers email lists for every brand
- Developing digital/content marketing strategies for every brand
- 10. Preparing the annual reports of every brand development

Start Career in Publishing as Author

Reading books and articles is a centuries old practice and has been growing at exponential rate due to the revolution in digital publishing platforms. If you have sufficient knowledge about a scientific topic, a local myth or power to create a story, then join us.

Contact us at author@imaqpress.com

Start Career in Publishing as Editor

Editing the content has become a demanding service in scientific, academic and even industrial communities. If you have skills to improve the written content for proper publishing format, and can give words a story, then IMAQPRESS welcomes you.

Contact us at editor@imaqpress.com

Long-term Partnership Opportunities

- Individual Partnership (>10 years)

If you are an establish researcher, faculty member, scientist or co-founder of a corporation, and aimed to brand yourself, a special discount is available in case of long term partnership. Contact us to discuss the services and discounted offer for our services of long term partnership.

- Corporate Partnership (>5 years)

If you are running a company, managing an organization or head of an academic/research institute, and looking for a branding partner to increase the global visibility of your company, organization or institute, you can have special discount on IMAQPRESS services in case of being a long term partner.

How it Works at IMAQPRESS?

IMAQPRESS is a start-up project to manage and Publish the scientific contents for the purpose of enhanced research output, organizational networking and bring closer the researchers for international collaboration from all over the world. Using IMAQPRESS services is simple and easy following 4 steps;



visit www.imaqpress.com/services

We Are Just an Email Away...!

Canada Office:

IMAQPRESS Inc. 800-136 Market Ave Winnipeg MB, Canada +1(204)4800609 info@imaqpress.com

UK Office:

IMAQ Research Ltd Dr. Affifa Kiran, Mersybio Laboratory Crown St, Liverpool L69 7ZB, UK +44(741)757 2892 info@imagresearch.org.uk

Pakistan Office:

IMAQ Technologies Ltd Bakhshi Colony, Marine Drive Gwadar, Pakistan +92(315)4099275 info@imaqtechnologies.com